



Is managing utilities your core business or a cost of doing business?

What is your utility information telling you?

Do you know if you are overpaying for utilities?



CONSIDER

Most organizations define their success via a core business competency falling outside energy management. Energy utility expenses and invoice administration are often a “cost of business” that are received, paid, and filed away without a strategic energy plan promoting optimization and sustainability. Without dedicated resources and reporting, visibility to operational issues, expense mitigation, and usage inefficiencies are lost. The opportunity to reduce company utility expenses, conserve energy, and enhance intellectual capital data processes goes unrealized.



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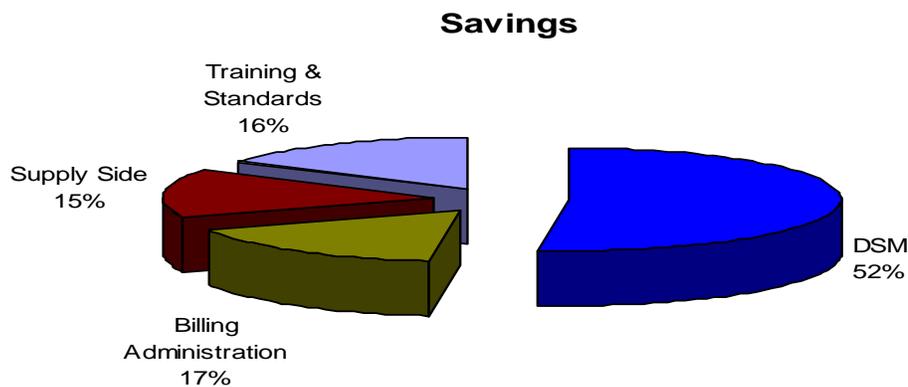
Our Company

Founded in 2004 and based in Columbus, OH, Energy Impact Inc. provides utility portfolio management services for organizations established within a variety of business sectors, including retail, financial services, manufacturing, property management, and real estate. Our value proposition is to work as our client's outsourced energy manager to contain cost, identify savings, and enhance efficiencies within today's dynamic energy market. This background includes:

- Management of multi-site energy budgets in excess of \$125 million
- Client energy portfolio management resulting in excess of \$45 million in identified savings
- Local, regional, and national energy management experience serving in excess of 6,000 sites

Our Process

Critical to the value we provide clients is development, implementation, and sustained management of a four point **Strategic Energy Plan** aimed to reduce energy expenses by a minimum of 15-20%. The objective of the Plan focuses on optimizing investments in both capital and human resources to mitigate market volatility, offset rising energy expense, and reduce usage patterns, while raising the overall level of "intellectual capital" realized by all parties holding stake in the process. Key components of the Plan's overall scope of work include (with savings component *examples*):



Our Solutions

1. Utility Bill Platform (*Bill Administration*)

Through establishment and use of a web-based Utility Bill Platform, a robust data landscape is created; allowing the ability to establish cost and consumption baselines critical to the overall energy Plan's success. The Platform provides meaningful management information to clients regarding billing issues, expense anomalies, tariff positions, facility performance, cost/use analysis, and capital project(s) performance. Information is consolidated, parsed, and analyzed at desired site, account, vendor, and group levels.

Bill administration, A/P, and imaging services performed through the Utility Bill Platform provide an added level of services key to the long-term sustainability of the Strategic Energy Plan goals and objectives. Soft savings applicable to the process of setting up, receiving, and paying a monthly utility bill are identified allowing corresponding hard administrative costs to be reduced.

Our Approach

Founded in 2004 in Columbus, OH, Energy Impact, Inc. provides utility portfolio management support for organizations established within a variety of business sectors. Comprehensive professional energy services include strategic energy planning, web-based utility bill Platform data management, invoice processing, commodity procurement, capital demand side management, and overall program training & standards.

Critical to the long term success of any Strategic Energy Plan is the need to build **sustainability**. Energy Impact offers a defined stewardship program in which all components of a managed services program will be developed in consideration to quality assurance, risk management, and standardization toward documentation, processes, and practices. Collaboration among our clients and Energy Impact is critical to insure consistency with developed standards and infrastructure. A defined program, meticulously executed, ensures the intellectual capital gained during the process will remain as your organization's "knowledge of record" and not be lost in any transition of individuals and suppliers.

Regardless if your business needs pertain to an individual facility or a multi-site portfolio, Energy Impact offers your company the ideal solution and service. What can we do for you today?



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